

**The Coalition of Immokalee Workers: Disrupters of Institutionalized
Discrimination
Using Follettian Dialectic and Deleuzian Logic of Sense**

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A type of modern day slavery, contract slavery has been put in the spotlight by the Coalition of Immokalee Workers (CIW), as pervasive in today's agricultural fields in Immokalee, Florida. CIW is shaking things up in ways that companies such as Taco Bell, Wendy's, Subway, Wal-Mart, Ben & Jerry's and ten other major brands have changed longstanding institutional practices of discrimination and modern day slavery. We therefore want to understand how CIW is able to successfully disrupt institutionalized discrimination, in ways that restore workers' dignity and empowerment. We will contribute a solid theoretical framework to explain the practices of the CIW through both a Follettian dialectic and Deleuzian non-dialectical (multiplicity) ontology reading. Our purpose here is to analyze which CIW practices might best be considered dialectical, and which are multiplicities. The contribution is to specify institutional discrimination practices which are dialectically changeable historical and material practices, in contrast to multiplicities that are without the teleology or movement of dialectical oppositions.